

American Mosquito Control Association

Board of Directors Meeting

Thursday, January 25, 2024

Minutes

Zoom Meeting

Present

AMCA Board Members in Attendance

President	Dr. Kristen Healy
President-Elect	Dr. Rui-De Xue
Vice President	Mr. Herff Jones
Past President	Mr. Dennis Walette
Treasurer	Mr. Gary Goodman
Industry Director	Dr. Broox Boze
International Director	Dr. Catalina Alfonso-Parra
North Atlantic Director	Mrs. Priscilla Matton
Mid-Atlantic Director	Mr. Michael Doyle
North Central Director	Mr. Carl DoudCo
South Atlantic Director	Mr. Robert Cartner
South Central Director	Mrs. Colby Colona
West Central Director	Mr. Scott Bradshaw
North Pacific Director	Mr. Gregory Barron
South Pacific Director	Mr. Peter Bonkrude

Excused Absences

Staff in Attendance

Ms. Megan MacNee, Executive Director; Ms. Natalie Perry, Events Manager; Ms. R'Mani White, Membership Coordinator; Ms. Hannah Paige, Communications Manager

Guests

Dr. Dan Markowski, Technical Advisor; Ms. Angela Beehler, Legislative & Regulatory Committee Co-Chair; Dr. Mark Clifton, Legislative & Regulatory Committee Co-Chair; Ms. Jennifer Henke, Science & Technology Committee Chair; Dr. Ed Norris, Science & Technology Vice Chair; Ms. Meg Whedbee, Associations Labs

Call to Order/Agenda/Minutes

Meeting was called to order by President Kristen Healy at 9:02 am.

- **Motion** to approve the agenda was moved, seconded, and carried. (Mr. Goodman/Mr. Barron)
- **Motion** to approve the minutes of November 3, 2023 with amendments was moved, seconded, and carried. (Mr. Goodman/Mr. Bonkrude)

Communications Needs Assessment

Ms. Meg Whedbee from Association Labs presented the findings of the "Industry Communication Needs Assessment Report".

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Board of Directors Meeting

Thursday, January 25, 2024

Strategic Goals Review

Mrs. Matton reviewed the legislative & regulatory goal including the proposal that will be reviewed later in the meeting.

Mr. Doyle covered the virtual education update and included that there will be an update on the virtual training program's statistics at the next board meeting.

Mr. Jones reviewed the membership engagement goal; he specifically noted a focus on engaging potential members beyond mosquito control.

Mr. Goodman gave an update on the financial stability goal and discussed potential avenues for increasing revenue.

Events Report

Ms. Natalie Perry gave an event update, for the Annual Meeting she noted numbers are on track. The hotel is sold out and we are securing rooms for an overflow hotel as well as additional updates.

Ms. Perry also ran through the prep for Washington Conference and shared registration and hotel information will go live next month.

Legislative & Regulator Update

Dr. Mark Clifton, L&R Co-Chair, provided the report. Dr. Clifton presented the Legislative and Regulatory committee reorganization plan, including a proposal to create two separate committees. The board discussed the proposal.

- **Motion** to approve the proposed subcommittee restructuring while recommending working with the Bylaws Committee to separate committees in the next year was moved, seconded, and carried. (Mr. Bonkrude /Mr. Jones)

Additional discussion focused on improving committee engagement, including chair-submitted virtual events.

Science & Technology Update

Ms. Jennifer Henke led a discussion on AMCA Research Fund priorities, including funding sources, setting priorities versus broad seed funding, and long-term funding options. The finance committee will investigate further. A concise overview of the top priorities and recommendations will be prepared for review by the Vice President.

JAMCA Update

Michelle Brown and Megan presented on the need to update the editor contract and develop a succession plan for the role. Key takeaways included increased oversight and performance expectations. A written report was sent.

Executive Director

American Mosquito Control Association

Board of Directors Meeting

Thursday, January 25, 2024

Ms. MacNee noted a written report was submitted by the Technical Advisor. Ms. MacNee also provided a brief update on AMCA's grants, preparation for the Annual Meeting, and the schedule of governance events at the Annual Meeting.

Adjourn

The meeting was adjourned by President Healy at 11:38 am.