

American Mosquito Control Association

Board of Directors Meeting

Sunday, March 2, 2025

Minutes

Puerto Rico Convention Center

Present

AMCA Board Members in Attendance

President	Dr. Rui-De Xue
Vice President	Dr. Isik Unlu
Treasurer	Mr. Gary Goodman
Industry Director	Dr. Broox Boze
International Director	Mr. Griffith Lizárraga
North Atlantic Director	Mrs. Priscilla Matton
North Central Director	Dr. Carl Doud
North Pacific Director	Ms. Angela Beehler
South Central Director	Mrs. Colby Colona
West Central Director	Mr. Scott Bradshaw
Mid-Atlantic Director	Mr. Michael Doyle
South Atlantic Director	Mr. Robert Cartner
South Pacific Director	Mr. Peter Bonkrude

Excused Absences

President-Elect	Mr. Herff Jones
Past President	Dr. Kristen Healy

Staff in Attendance

Ms. Megan MacNee, Executive Director; Mrs. Natalie Perry, Events Manager

Guests in Attendance

Dr. Chloe Wang, Mr. Andrew Rivera, YP Advisors; Mr. Joel Buettner, Incoming Vice President, Dr.

Call to Order/Agenda/Welcome

The meeting was called to order at 1:11 pm. by President Rui-De Xue

- Approval of Agenda (**Motion** by Goodman/Doyle, Approved)
- Approval of Minutes (**Motion** by Goodman/Boze, Approved)
- Approval Consent Calendar (**Motion** by Goodman/Bradshaw, Approved))

Event Update

- Natalie Perry provided an update on registrations, budget, exhibit and sponsorships, and hotel room blocks.
- Discussed impact of federal travel and budget limitations.
- Ms. Perry and Angela Beehler walked through the schedule and program for Washington Conference, in particular the RISE messaging training on Tuesday.
- Will be messaging to membership that this training and additional opportunities make this year the perfect year to attend the conference.
- Encourage regional directors to ask each regional/state association to send at least one attendee to Washington Conference.

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Membership Update

- R'Mani White provided an update on membership renewals and revenue numbers. We've reached 100% of our budgeted goal for two-line items from membership. All categories other than regular and retired membership has increased compared to last year.
- Discussed impact of federal travel and budget limitations

Regional Updates & Discussion

- Discussed the challenges of membership recruitment.
- Robert Cartner provided an update on Denque in Puerto Rico. Griffith Lizárraga added to the discussion on what is going on internationally regarding both Denque and Oropouche.
- Updates on regions and state/regional meetings.
- Discussion regarding AMCA efforts to encourage federal funding towards the various local/regional pipelines.
- Discussion on where an "AI" focused subcommittee could take place, interest in assigning or charging to Science & Technology.
 - **Charge** the Science & Technology Committee on how to best incorporate "AI" and its future potential for the industry into the science and technology subcommittee structure. Potential of a symposium or workshop at Annual 2026.

Strategic Goals Update & Reassessment

- Update on Increase L&R Education and Grassroots by Priscilla Matton was provided.
 - Highlighted the RISE breakfast, upcoming training at Washington Conference, efforts similar to the Monarchs issue to get public comment from our membership.
 - Discussed how we can get better data on how much our members are engaging in these efforts.
 - Update on efforts of the state and local subcommittee.
 - Goal noted as still in progress.
- Update on Develop & Launch Virtual Education Platform by Michael Doyle was provided.
 - Noted new trainings/certificate on Emergency Response that launched.
 - Goal itself is completed to launch the program, about the launch the virtual recordings of the Annual Meeting. Moving into ongoing operations of the training hub.
 - **Charge** staff to launch Annual Meeting recorded content as free for registered attendees and sustaining government members, all others will be charged at regular registration rates.
- Increase Membership Recruitment & Engagement by Ms. MacNee.
 - Next steps include better outlining why we really want to increase our membership, what are those goals?
 - Where does succession planning in leadership fall into this? Bringing up the people who are already members.
 - We continue to increase member benefits and value. How to we better communicate this to non-members.

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- Include how we better recruit/engage with the international group.
- Discussed idea of a resource on how to create a mosquito control district. Dr. Markowski provided an update on ongoing conversations with NACCHO.
- **Charge** Membership Committee to meet and set additional objects and direction on this meeting to both increase membership and engagement.
- **Charge** staff to update committee webpage to include more robust information to increase engagement.
- Strengthen AMCA's Financial Position by Gary Goodman
 - We've made strides forward with budgeting, investments, etc. Monitoring the future of CDC and other grant opportunity.
 - We have achieved our goal overall, next step recommendation is to boost recruitment to sustaining memberships and diversifying our revenue streams.
 - Also need to finalize our structure to secure future grants.

Treasurer Report

- Mr. Goodman reviewed the financials that are in the packet. Overall, the year is on
 - Approval of Treasurer's Report (**Motion** by Bonkrude/Beehler, Approved)
- Mr. Goodman reviewed the preliminary budget draft, touched on how it includes no grant funding at all, this first draft does include a small deficit.
 - Further discussion regarding the grants and potential of receiving funding.
 - Appointed AMG Contract Working Group – Gary Goodman & Joel Buettner

CDC Grants Updates & Discussion

- Dr. Markowski provided an update on the status of various grants/projects.
- Discussion took place regarding the modeling project, where it is at, and what limitations the project may be at if we do not receive further funding.
- Staff recommended that the Modeling project be our number one funding request.

Publications Committee Update

- Dr. Qualls presented a recommendation from the JAMCA Editorial Board Committee.
- Discussion took place regarding the request.
 - **Charged** staff/AMCARF starting with the 2026 funding year to highly encourage publishing in JAMCA and waving the page charge for the awardee.
- Dr. Qualls also reviewed that we are on track for the Journal to breakeven on its budget for the first time since going to Open Access.

Drone Program Proposal & Next Steps

- Mr. Buettner presented the proposal for the next steps of implementation the AMCA Drone Program which is officially online. He reviewed what has been accomplished so far and the proposal for the next steps moving forward.
 - Implement Phase 1 with Sustaining Government Members immediately and begin Phase 2 in the Fall.

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- Adjusting written request to \$2,500 a month or \$30,000 a year from the Special Projects Fund.
- Approval of Phase 1, tentative approval of Phase 2 in the fall, and up to \$30,000 a year out of the Special Projects Fund (**Motion** by Unlu/Carter, Approved)

Meeting Adjourned:

- The meeting was adjourned at 4:42 pm. by President Rui-De Xue.